



NEW PROFITABLE PROMOTION FOR TEXACO DEALERS!

Remember Texaco's toy tank truck offer last year? It was the most successful promotion of its kind ever conducted! Now Texaco Dealers have another giant promotion . . . a large, scale-model Toy Texaco Service Station. It's a big-value traffic builder . . . advertised in national magazines such as LOOK, LIFE, SATURDAY EVENING POST, READER'S DIGEST, AMERICAN LEGION, SUNSET. Also on the *Texaco Huntley-Brinkley Report*, TV's most popular news program . . . and on children's TV shows, plus compelling station-display material. All this means more customers, more *profits* for Texaco Dealers this Fall! Just one more reason why it pays to sell the best... **TEXACO**

An Irving-Cloud Publication
DECEMBER, 1960

555-12

A modest investment may provide you with a promising future as a Texaco Dealer, Consignee or Distributor. Investigate - send this coupon to Sales Manager, Texaco Inc., 135 E. 42nd Street, New York 17, N. Y.

I would like to get complete information about the possibility of teaming up with Texaco as a
 Dealer Consignee Distributor

NAME _____

STREET _____

CITY _____ ZONE _____

STATE _____
