

# HEAR CLEARLY

with new Aid by Bell  
Telephone makers!



*Western Electric*  
**HEARING AID**  
Ortho-technic Model

**D**EVELOPED by sound-transmission specialists at Bell Telephone Laboratories—built on **NEW PRINCIPLES** in hearing aid design—this new Audiphone helps you to

*Hear clearly in group conversations, enjoy social contacts;*

*Widen your hearing circle—hear distinctly at theatres, concerts, etc.;*

*Hear in any position—no “cut-off” when you lie down or recline;*

*Enjoy natural tone with either air or bone conduction;*

*Reduce expense—batteries last much longer, in spite of greatly increased sound intensity.*

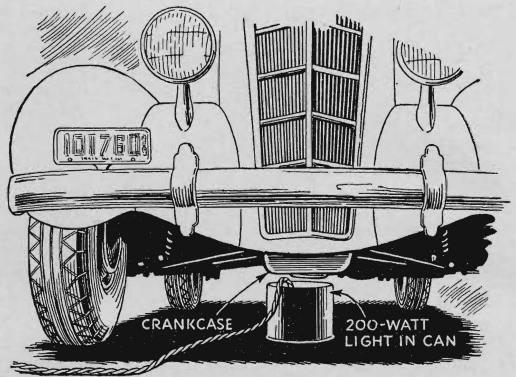
Your dealer will assemble the new Audiphone to meet your exact needs as shown by scientific Audiometric tests. *Try it!*

GRAYBAR ELECTRIC CO., Graybar Building, New York.  
Please send details on New Western Electric Audiphone (Ortho-technic Model) and name of nearest dealer. PS-38

Name.....

Address.....

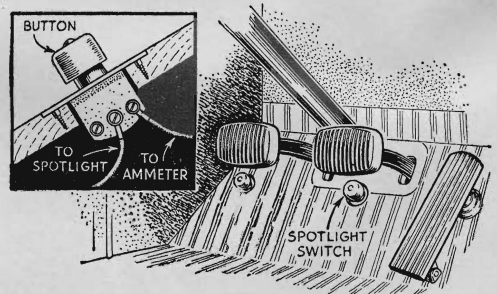
City.....State.....



## Heat from Electric Bulb Warms Engine Crankcase

**EVEN** though a motorist keeps his car in an unheated garage, it will start easily on cold mornings if the oil in the crankcase is kept warm by the following method: Cut off the top of an empty five-quart oil can, and place in it a 100 or 200-watt electric bulb supplied with current by an extension cord. Shove the can under the crankcase at night and switch on the bulb. Heat from the lighted lamp will keep the crankcase oil warm, permitting the engine to turn over rapidly when the starter button is depressed, and insuring quick and easy starting for the motorist in the morning.—L.S.

## Spotlight Is Controlled by Extra Switch on Floor



**A** HEADLIGHT dimmer switch is a convenience for turning a car spotlight on or off. When driving at night, the spotlight switch, placed on the floor between the clutch and brake, makes it unnecessary for the motorist to take his hand off the wheel to cut out the spotlight as another car approaches. How the auxiliary switch is installed is pictured in the drawings above.—R. E. S.